



Digital Signage at Northern Kentucky Convention Center

NKYCC is equipped with digital signage throughout the building. Clients are welcome to use the digital signage for guest information, session identification, and conference branding at no additional cost.

Available Signage

	Number of Screens	Location	Pixel Size	Aspect Ratio	Orientation
Outdoor Marquee	1	Corner of Madison Ave & RiverCenter Blvd	1024x768	4:03	Landscape
First Floor Lobby Video Wall	1	First Floor Lobby. Between Event Center 1 & Event Center 2.	1920x1080	16:09	Landscape
Conference Level Pillar Monitors	2	3rd Floor Madison Lobby. Top of Escalators.	1920x1080	16:09	Landscape
Room Signage	16	Meeting Rooms 1-10 (3rd Floor), Ballrooms B-E (3rd Floor), Small Conference Room (1st Floor).	1080x1920	9:16	Portrait

Please note that there is currently no digital signage for the Event Center, Vestibule, or Client storage room.

Creation of signage is the responsibility of the client. Your event planner can provide you with PowerPoint templates to help you. You are welcome to edit the templates to your liking. Once you are happy with your design, use Duplicate Slide to create a slide for each session of your event.

Remember that **sessions upstairs require the 9:16 portrait template while sessions downstairs require the 16:9 widescreen template.** When possible, use High Resolution graphics for best results.

Once all slides are complete, save and send the Power Point file to your NKYCC event planner. Make sure to also send a list of your session names and room assignments to your event planner so that your slides can be uploaded to the appropriate day, room and time.

You are welcome to forgo the use of the templates and may create and submit content directly to your event planner. Please be sure to label each sign clearly with Day-Room-Time.

Submit all room signage to your event planner no later than 5 days before your event.

If content is not submitted to the planner, digital signage will display the conference graphic only with a welcome message on main lobby displays.

Direct any questions you may have about room signage to your NKYCC event planner.

